



VENDOR PAID ADVERTISING Marketing Schedule

Standard Package – Total Value \$500 – **You Pay Nothing!**

Standard advertising on over 8 websites including realestate.com.au and domain.com.au

Bronze Package

Only \$1099!

1. Standard advertising on over 8 websites
2. Featured placement on realestate.com.au for one month
3. Standard for-sale signboard erected in front of your property
4. Email marketing to Next Realty buyer database

Silver Package

Only \$1599!

1. Standard advertising on over 8 websites including realestate.com.au and domain.com.au
2. Professional photography of your property
3. Featured placement on realestate.com.au for one month
4. Customized for-sale signboard erected in front of your property
5. Email marketing to Next Realty buyer database
6. Title search

Premium Package

Only \$4499!

1. Standard advertising on over 8 websites including realestate.com.au and domain.com.au (FREE)
2. Professional photography of your property
3. Highlighted placement on realestate.com.au for one month
4. Customized for-sale signboard erected in front of your property
5. Print advertising in Queensland Property Weekly, ½ ad, full colour for 4 weeks
6. Email marketing to Next Realty buyer database (FREE)
7. 'Just Listed' flyer, 2000 copies distributed in your suburb
8. Title search

Extras:

1. Microsite – great for prestige properties or projects - From \$129 + GST
2. Other Asian newspapers (Asian Community News, QLD Chinese News, QLD Asian Business Weekly, Australian Chinese Times etc) – From \$100 for ¼ ad per issue per publication
3. Korean language newspapers – From \$100 for ¼ ad per issue
4. The Courier-Mail Newspaper - from \$15.52 per line and \$71.47 per display ad
5. Professional video of your property - from \$350
6. Ebrochure to a targeted mail-list through Domain.com.au - From \$80 + GST